

BVL GARI SERI



2020 **GENEVA**
WATCH
DAYS

SERPENTI SEDUTTORI
TOURBILLON



THE SERPENTI SEDUTTORI TOURBILLON

THE SMALLEST WOMEN'S TOURBILLON ON THE MARKET, IT COULD ONLY COME
FROM THE *ROMAN JEWELER OF TIME*



Introduced at the LVMH Watch Week Dubai 2020, the indisputable highlight of the 2020 debuts was the new **Serpenti Seduttori Tourbillon**, a Ladies watch World Record echoing the Octo Finissimo World Records on the men's watches side. This unique small-sized women's tourbillon is specially designed to fit inside the sleek dimensions of the serpent-head case of the latest incarnation of Bvlgari's most iconic watch *Serpenti*.

Over the years, Bvlgari has assumed the unique role as the *Jeweler of Time* thanks to the distinctive and unprecedented combination of jewelry-making expertise and Swiss watchmaking know-how that is at the heart of every single timepiece. These are watches with the soul of a jewel. In their fabrication, function follows form — but only to the most minute degree; each technical element must not only be impeccably wrought, but it must also exist

in service to the distinctive design codes of the brand. When it was presented last year, the *Serpenti Seduttori* reimagined the *Serpenti* cult watch. The women's watch that is *Born to Be Gold*, it elevates the preciousness of time and marks the golden moments of a woman's life. Now, *Serpenti Seduttori* continues its journey with the debut of new models that are **Born to Shine**, including the rare tourbillon movement for women, BVL150 Caliber. The movement of the new *Seduttori* represents that synthesis of Swiss knowledge and jewelry-making *savoir-faire* that only Bvlgari can execute — and is a pinnacle of design as the smallest tourbillon on the market. It revives the lost tradition of the small mechanical movements that were replaced by the quartz in the early 70's.

Designed to fit the *Serpenti*-shaped case, this small-sized shaped Haute Horlogerie movement

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is rhodium-plated, hand-decorated with Côtes de Genève, perlage and beveling, and features one sapphire bridge. Unlike other watchmakers, Bvlgari adapts the technical considerations to suit the aesthetics, and thus chose a transparent sapphire backcase at the level of the tourbillon to highlight the movement and decoration work, a winding stem inclined of 6 degrees, located between 2h and 3h, and special pavé setting to achieve as thin a case as possible.

The new *Serpenti Seduttori Tourbillon* models come in rose gold or white gold with diamond pavé and a leather strap or white gold with diamond pavé and a full diamond bracelet. In addition to those styles, five new *Serpenti Seduttori* editions round out the 2020 assortment. Their designs reinterpret the typical snake-skin smooth bracelet to debut one precious version with diamonds and one with alternating rose or white gold and steel.



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SERPENTI SEDUTTORI TOURBILLON

TECHNICAL CHARACTERISTICS



SERPENTI SEDUTTORI TOURBILLON ROSE GOLD I03257

Movement

Mechanical manufacture movement with manual winding, Caliber BVL I 50, tourbillon, hours and minutes indications, 40-hour power-reserve, 21'600 Vph (3Hz), 23 jewels. Movement dimensions: 22mm x 18mm; thickness: 3.65mm.

Case and dial

34mm 18kt rose gold case, full snow set with round brilliant-cut diamonds. 18kt rose gold crown set with a cabochon-cut ruby (~0.28 ct). Case thickness: 8.90mm. Water-resistant up to 30m. Dial full snow set with round brilliant-cut diamonds.

Strap

Brown alligator strap with folding clasp set with round brilliant-cut diamonds. 299 diamonds in total (~2.88 cts)



SERPENTI SEDUTTORI TOURBILLON WHITE GOLD I03260

Movement

Mechanical manufacture movement with manual winding, Caliber BVL I 50, tourbillon, hours and minutes indications, 40-hour power-reserve, 21'600 Vph (3Hz), 23 jewels. Movement dimensions: 22mm x 18mm; thickness: 3.65mm.

Case and dial

34mm 18kt white gold case, full snow set with round brilliant-cut diamonds. 18kt white gold crown set with a cabochon-cut sapphire (~0.27 ct). Case thickness: 8.90mm. Water-resistant up to 30m. Dial full snow set with round brilliant-cut diamonds.

Strap

Blue alligator strap with folding clasp set with round brilliant-cut diamonds. 299 diamonds in total (~2.88 cts)



SERPENTI SEDUTTORI TOURBILLON WHITE GOLD AND FULL DIAMONDS I03262

Movement

Mechanical manufacture movement with manual winding, Caliber BVL I 50, tourbillon, hours and minutes indications, 40-hour power-reserve, 21'600 Vph (3Hz), 23 jewels. Movement dimensions: 22mm x 18mm; thickness: 3.65mm.

Case and dial

34 mm 18kt white gold case, full snow set with round brilliant-cut diamonds. 18kt white gold crown set with a cabochon-cut sapphire (~0.27 ct). Case thickness: 8.90mm. Water-resistant up to 30m. Dial full snow set with round brilliant-cut diamonds.

Strap

18kt white gold bracelet full set with round brilliant-cut diamonds. 558 diamonds in total (~7,89cts)



SERPENTI SEDUTTORI STEEL AND DIAMONDS 103361

33mm steel case with steel bezel set with 38 brilliant-cut diamonds (0.38 ct); case thickness: 6,85mm; steel crown, set with a cabochon-cut pink rubellite; opaline silver-toned dial; steel bracelet with hexagonal stylized pattern and folding buckle; Bvlgari-personalised high-precision quartz movement. Water-resistant to 30m.



SERPENTI SEDUTTORI STEEL AND ROSE GOLD 103277

33mm steel case with 18kt rose gold bezel; case thickness: 6.85mm; 18kt rose gold crown, set with a cabochon-cut pink rubellite; opaline silver-toned dial; 18kt rose gold and steel bracelet with hexagonal stylized pattern and folding buckle; Bvlgari-personalised high-precision quartz movement. Water-resistant to 30m.



SERPENTI SEDUTTORI STEEL AND ROSE GOLD WITH DIAMONDS 103274

33mm steel case with 18kt rose gold bezel set with 38 brilliant-cut diamonds (0.39 ct); case thickness: 6.85mm; 18kt rose gold crown, set with a cabochon-cut pink rubellite; opaline silver-toned dial; 18kt rose gold and steel bracelet with hexagonal stylized pattern and folding buckle; Bvlgari-personalised high-precision quartz movement. Water-resistant to 30m.



SERPENTI SEDUTTORI ROSE GOLD SEMI-PAVED BRACELET 103275

33mm 18kt rose gold case with bezel set with brilliant-cut diamonds; case thickness: 6.85mm; 18kt rose gold crown, set with a cabochon-cut pink rubellite; opaline silver-toned dial; 18kt rose gold bracelet with hexagonal stylized pattern set with diamonds and folding buckle; Bvlgari-personalised high-precision quartz movement. Water-resistant to 30m. 155 diamonds in total (~3.21 cts).



SERPENTI SEDUTTORI WHITE GOLD SEMI-PAVED BRACELET 103276

33mm 18kt white gold case with bezel set with brilliant-cut diamonds; case thickness: 6.85 mm; 18kt white gold crown, set with a cabochon-cut pink rubellite; opaline silver-toned dial; 18kt white gold bracelet with hexagonal stylized pattern set with diamonds and folding buckle; Bvlgari-personalised high-precision quartz movement. Water-resistant to 30m. 155 diamonds in total (~3.21 cts).



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